



August 29, 2011

DO NOT TURN ON COMPUTERS

- Complete Art Concept Peer Lesson PowerPoint
- Start Art Concept Peer Lesson Presentations



Content Objective: Using the internet student will research an art topic and prepare a presentation for the class.



Language Objective: Students research their art concept and in their own word present the topic to the class.

# Free Response guidelines

- Date and Number at the top of page.
- Draw and/or Write in response to the image posted **for the entire 10 minutes**.
- The Free Response starts at the bell and ends 10 minutes into class.
- Do your best. If you think you are done, think what else can I add?
- Free Response is practice work which counts for 30% of your grade.

# Free Response 8/29/11 - #3



Peter Keetman - 1950



# Art Concept Peer Lesson

Research and figure out in your own words what your concept has to do with art. Start with [artlex.com](http://artlex.com) and the textbook 'Art Talk'.

- Slide 1: Title Slide (Name of Presentation & Names)
  - Slide 2: Explain your concept- In Your Own Words!
  - Slides 3-8: Show 6 visual examples of your concept. Using images from the internet is ok because it is for educational purposes.
  - Slide 9: Share ideas on how we can use the concept in our own work.
  - Slide 10: Bibliography
- 



Elements of Art—the basic ingredients the artist uses either separately or in combination to create artistic work (paintings, drawings, photographs, etc.)

- (group #1) Line
  - (group #2) Shape
  - (group #3) Space
  - (group #4) Texture
  - (group #5) Color
  - (group #6) Value
- 



Using the Art Elements, these are the Seven Principles of Design to achieve **Unity** in a Composition

- Harmony (group #7)
  - Variety (group #8)
  - Balance (group #9)
  - Proportion (group #10)
  - Emphasis (group #11)
  - Movement (group #12)
  - Economy (group #13)
- 



Ms. McKay (Example)



# ECONOMY



# Economy

- Economy in art means using the elements of art sparingly in your artwork.
  - Less is more, meaning using your space and elements in an image wisely instead of crowding your canvas.
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Peter Keetman, 1948



Andre Kertesz



# How can you use Economy?

- You can use economy to emphasize details through the use of space.
  - Using only a few elements in your artwork gives each element more impact.
- 



# Bibliography

- [www.artlex.com](http://www.artlex.com)
  - [www.behance.com](http://www.behance.com)
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# Computer Login

- User Name: v + Your Short ID
  - Password: Your Long ID
  - [msmckay.weebly.com](http://msmckay.weebly.com)
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